

Digital Brand Guidelines

Version 01 | April 2020

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Building blocks



Left aligned masterbrand



Clear space



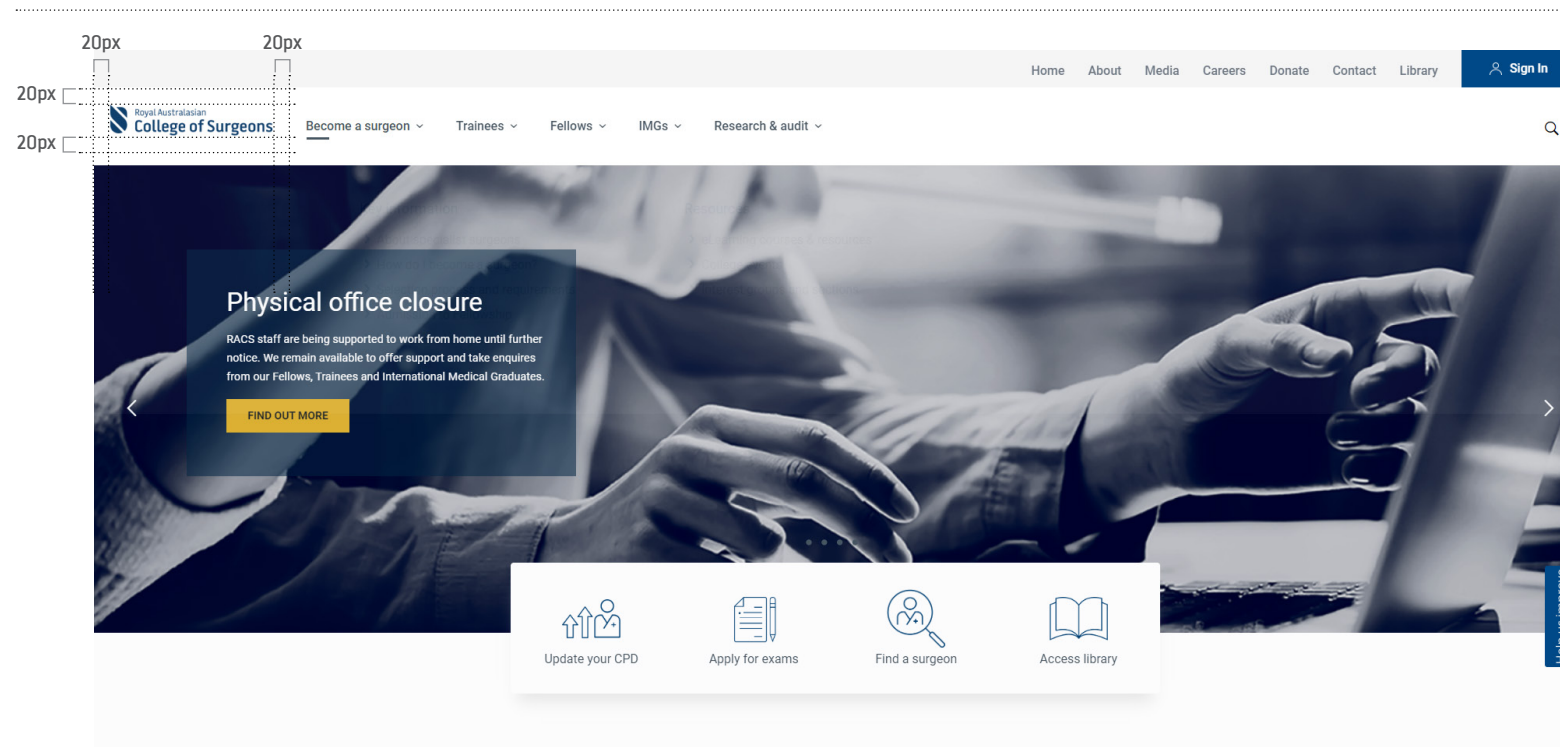
Minimum size

Symbol

In cases when the RACS brand has already been established, the symbol can be used on its own. While the symbol can exist without the wordmark, the wordmark should never exist without the icon.

Logo - Logo use

The logo should appear on all the digital assets on the top left corner.



Logo use on digital assets

The logo should be placed on the top left corner for all the digital assets.

Minimum space around the logo (top, left, right and bottom) should be 20px.

Colour - Colour palette

The palette shown indicates the proportional usage of the colour palette, with navy and white being the dominant brand colours.

White

Navy

PMS 541 C
CMYK: C100 M80 Y30 K20
RGB: R22 G69 B121
HEX #: 004987

Blue

PMS 7688 C
CMYK: C70 M40 Y15 K0
RGB: R86 G135 B177
HEX #: 5687b1

Gold

PMS 871 C
CMYK: C35 M40 Y70 K12
RGB: R157 G134 B90
HEX #: 9d865a

Silver

PMS 877 C

Orange

PMS 1385 C
CMYK: C12 M59 Y100 K5
RGB: R209 G121 B37
HEX #: d17925

Yellow

PMS 143 C
CMYK: C5 M33 Y85 K0
RGB: R239 G176 B67
HEX #: efb043

Forest

PMS 350 C
CMYK: C82 M42 Y81 K44
RGB: R35 G80 B54
HEX #: 235036

20%

50%

80%

Black + grey tints

Colour – Colour use

The colour use indicates the primary, secondary, highlight, background and surface colours along with the type colour combinations to use with them. The combinations are used together for legibility.

Navy

PMS 541 C
RGB: R22 G69 B121
HEX #: 004987

White

PMS 11-0601 TCX
RGB: R255 G255 B255
HEX #: FFFFFFFF

Primary colours

The primary colours should make up majority of the sites built for the College. The use of these colours is essential for brand consistency. Refer section 2.4 for accurate colour use.

Yellow

PMS 143 C
RGB: R239 G176 B67
HEX #: EFB043

Highlight colours

Highlight colours are used specifically used to pull out important call to actions and buttons. The purpose is to stand out and draw attention to increase interaction on the page.

Yellow

PMS 143 C
RGB: R239 G176 B67
HEX #: EFB043

Orange

PMS 1385 C
RGB: R209 G121 B37
HEX #:

Forest

PMS 350 C
RGB: R35 G80 B54
HEX #: 235036

Secondary colours

The secondary colours are used sparingly and to accent the elements.

Blue

PMS 7688 C
RGB: R86 G135 B177
HEX #: 5687b1

Grey

RGB: R102 G103 B102
HEX #: 666666

Colour – Colour use

The colour use indicates the primary, secondary, highlight, background and surface colours along with the colour combinations to use with them. The combinations are used together for legibility.

White

PMS 11-0601 TCX
RGB: R255 G255 B255
HEX #: FFFFFFFF

Black (20%)

CMYK: C0 M0 Y0 K20

Black (80%)

CMYK: C0 M0 Y0 K80

Background colours

Background colour blocks are used to divide the content blocks horizontally on the page. Minimal use is recommended to retain aesthetically pleasing experience.

HEX #: F5F5F5

White

PMS 11-0601 TCX
RGB: R255 G255 B255
HEX #: FFFFFFFF

Black (20%)

CMYK: C0 M0 Y0 K20

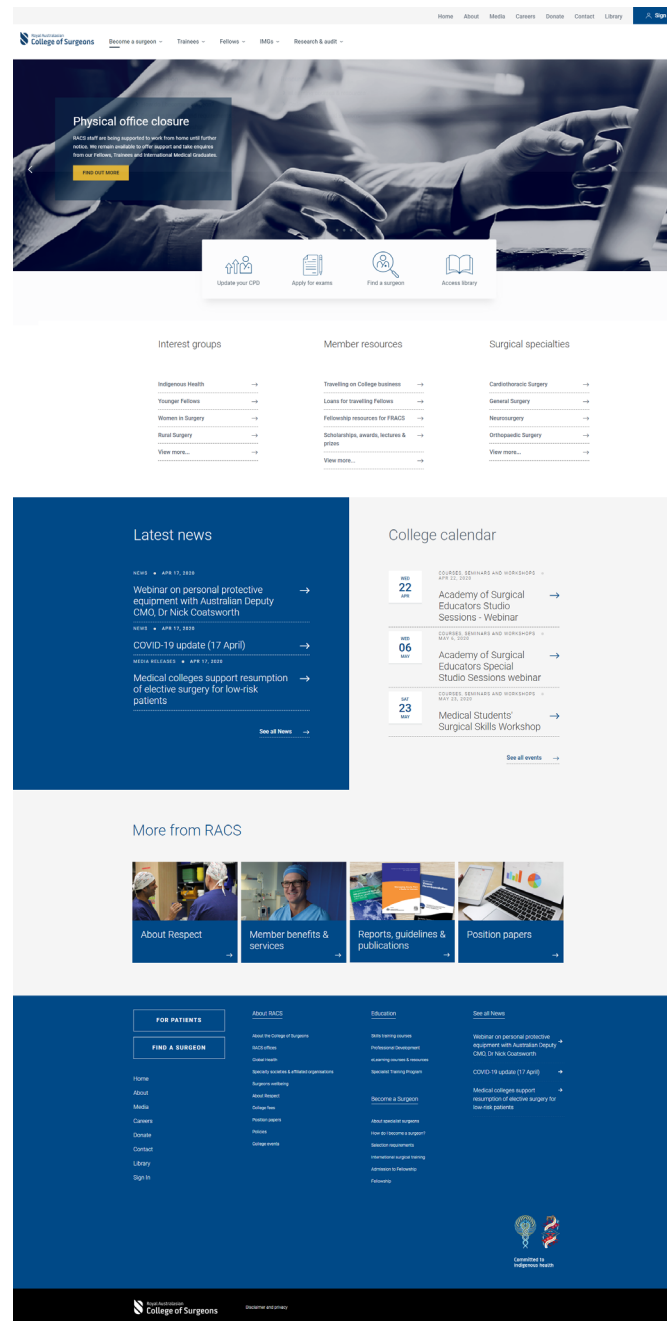
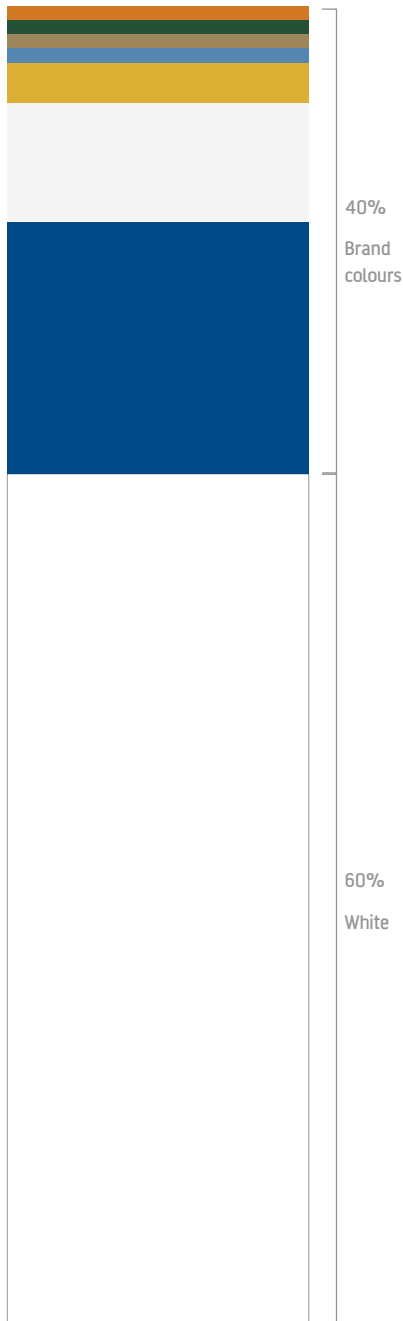
Black (80%)

CMYK: C0 M0 Y0 K80

Surface colours

Surface colours affect the surfaces of components such cards, sheets and menus.

Colour – Colour use



Colour ratio

When applying colour to any new digital brand site, white is the primary and most used colour. This creates a clean and consistent feeling for the digital assets.

Digital assets should follow the 60:40 ratio rule, where 60% of the page is white and the other 40% is a combination of other brand and background colours.

For guide on colour use, refer section

Note: Images are not included in the 60:40 rule, but they should adhere to master brand guidelines.

The global footer is also exempt from this rule which is consistent across all the College sites.

Typography

Open sans is a distinct sans serif typeface that reflects the modern nature of our brand. Web versions of fonts will be implemented in all new sites for headlines and body copy.

abcdefghijklmnopqrstuvwxyz | ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Open Sans Light

Open Sans
System font.

abcdefghijklmnopqrstuvwxyz | ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Open Sans Light Italic

abcdefghijklmnopqrstuvwxyz | ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Open Sans Regular

abcdefghijklmnopqrstuvwxyz | ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Open Sans Semibold

abcdefghijklmnopqrstuvwxyz | ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Open Sans Bold

Typography hierarchy

The hierarchy defines font sizes to be used for desktop, tablet and mobile. When creating new designs for the master brand always use the following hierarchy for headers and body to ensure consistent typography.

H1. Heading

Open sans light 48px | Colour: #004987

H2. Heading

Open sans light 42px

H3. Heading

Open sans light 33px

H4. Heading

Open sans light 27px

H5. Heading

Open sans light 16px

H6. HEADING

Open sans light 12px | All caps

Paragraph text

Open sans light 16px

Font sizes for desktop, tablet and mobile

Type on colour

For accessibility, font use must follow these rules when applied to colour blocks.

H1. Heading

#FFFFFF white on Blue

H1. Heading

#FFFFFF white on Gold

H1. Heading

#1E2429 dark grey on Yellow

H1. Heading

RGBA (0,0,0,0.8) 80% Black on white

H1. Heading

#FFFFFF white on Blue

H1. Heading

#FFFFFF white on Orange

H1. Heading

#FFFFFF white on Forrest

H1. Heading

RGBA (0,0,0,0.8) 80% Black on light grey

Typography examples

Correct use of headings, sub text and paragraph text creates a pleasing digital reading experience.

About specialist surgeons

60px

Information about specialist surgeons

20px

Surgeons are doctors who have completed further training in a surgical specialty, recognised by the regulatory authorities of Australian Medical Council (AMC), Medical Council of New Zealand (MCNZ), and the Australian Health Practitioners Regulatory Agency (AHPRA)

80px

FRACS

60px

RACS surgeons are highly qualified specialists who stay up-to-date with the latest developments in their area of skill. They have considerable knowledge and provide the best possible care to their patients.

30px

Margins and padding

Relationship hierarchy is important, follow the rules on this page as an example of how to space copy blocks.

Make sure adequate breathing room around blocks of content as to not make the page look cramped.

Mobile should follow the same rules with adjusted font sizes (Refer to Typography hierarchy)

Typography with images

Text can be used beside images to feature elements that require emphasis. While using this style keep in mind how the page will scale as the image or text will have to collapse under its related element for mobile view.

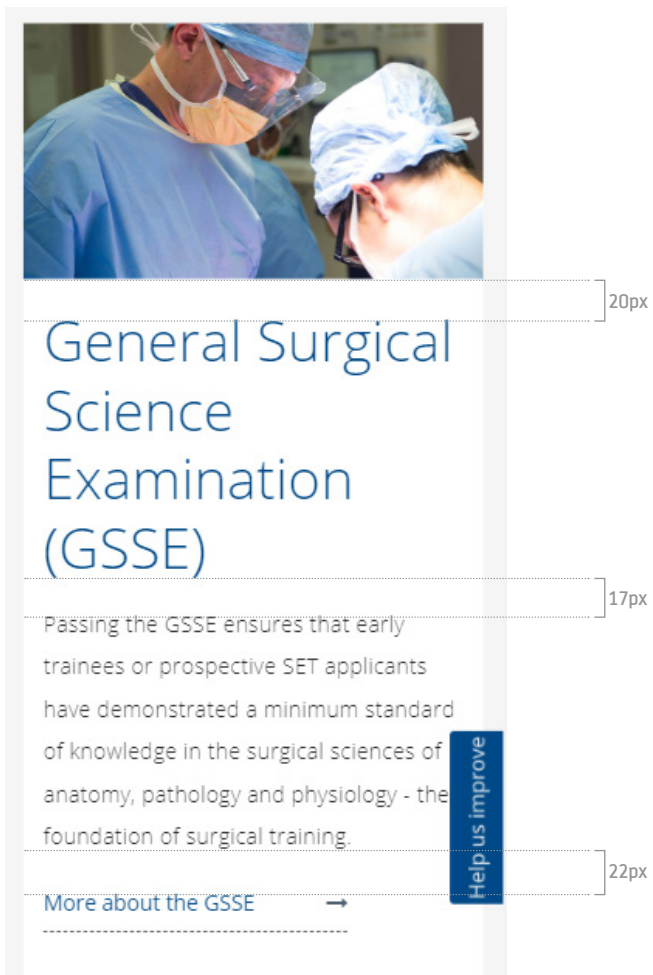


**2 column with text to right of the image
(desktop and tablet)**

Typography with images

Text can be used beside images to feature elements that require emphasis. While using this style keep in mind how the page will scale as the image or text will have to collapse under its related element for mobile view.

Mobile view



Tables – Desktop, tablet, mobile

The visual style for tables allows for any number of column row lengths.

Rotation periods

Australia

Rotation period	Start date	End date	Deactivation date
Q4 2019	4 November 2019	2 February 2020	16 February 2020
Q4 2019	4 November 2019	2 February 2020	16 February 2020
Q4 2019	4 November 2019	2 February 2020	16 February 2020

Text specifications

Title font: Open sans light 33px

Table headings: Open sans bold 16px

Table text: Open sans light 16px

Rotation periods

Australia

Rotation period	Start date	End date	Deactivation date
Q4 2019	4 November 2019	2 February 2020	16 February 2020
Q4 2019	4 November 2019	2 February 2020	16 February 2020
Q4 2019	4 November 2019	2 February 2020	16 February 2020

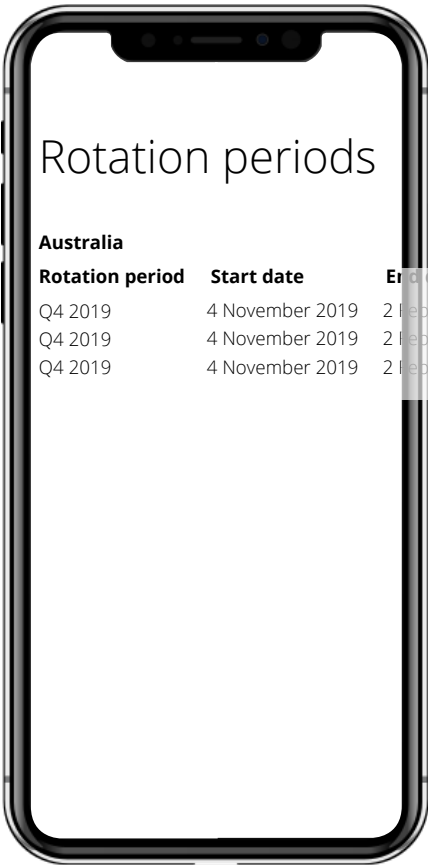
Responsive tables

Measurements for mobile

To keep larger tables accessible on mobile a cropped swiping system to be used. This gives user the access to the entire table.

Tables - mobile

The visual style for tables allows for any number of column row lengths.



Responsive tables

To keep larger tables accessible on mobile a cropped swiping system to be used. This gives user the access to the entire table.

Buttons

The buttons are unique to the College and bind the College sites into a consistent family. There are three main buttons to cover all the situations.

1



Open sans semibold uppercase |
Center aligned both horizontal and
vertical

2



3

OPEN SANS 16px

Primary buttons

The most unique of the buttons, this should be prioritised when possible.

1. Contained button
2. Outlined button
3. Text button

Primary buttons - Hover state



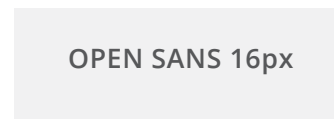
4



5



6



Success, Disabled and Light buttons

4. Success
5. Disabled
6. Light

Links

Use the following fonts for all links to ensure consistent typography.

Paragraph link

[This is a paragraph link.](#)

Open sans light 16px | Underline | Colour: #004987

Primary navigation link

Primary nav link

Open sans semibold 16px | Colour: #485662

Footer links

Footer link 1

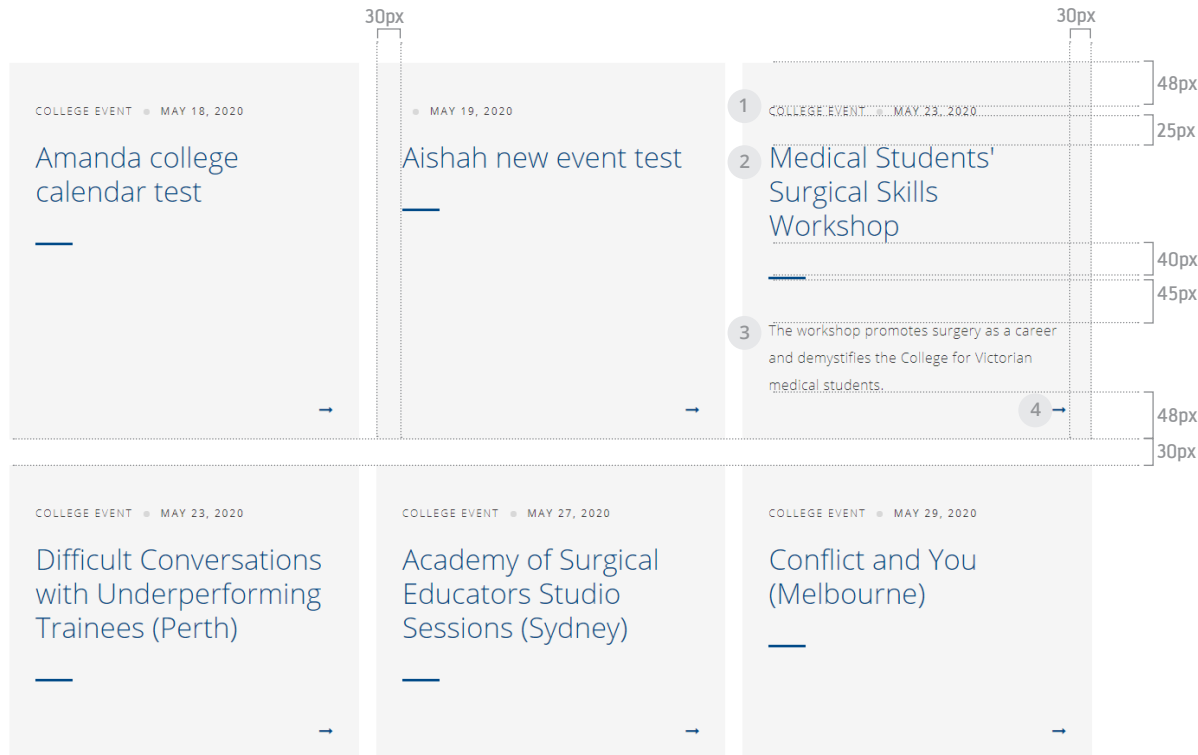
Open sans regular 16px | Colour: #FFFFFF

Footer link 2

Open sans light 12px | Colour: #FFFFFF

Lists

Lists consist of the different ways in which a linked list can be displayed.



Displaying lists

Calendar grid view

Minimum height for the grid box: 340px

1. H6 - Open sans light 12px | rgba (0,0,0,0.8)

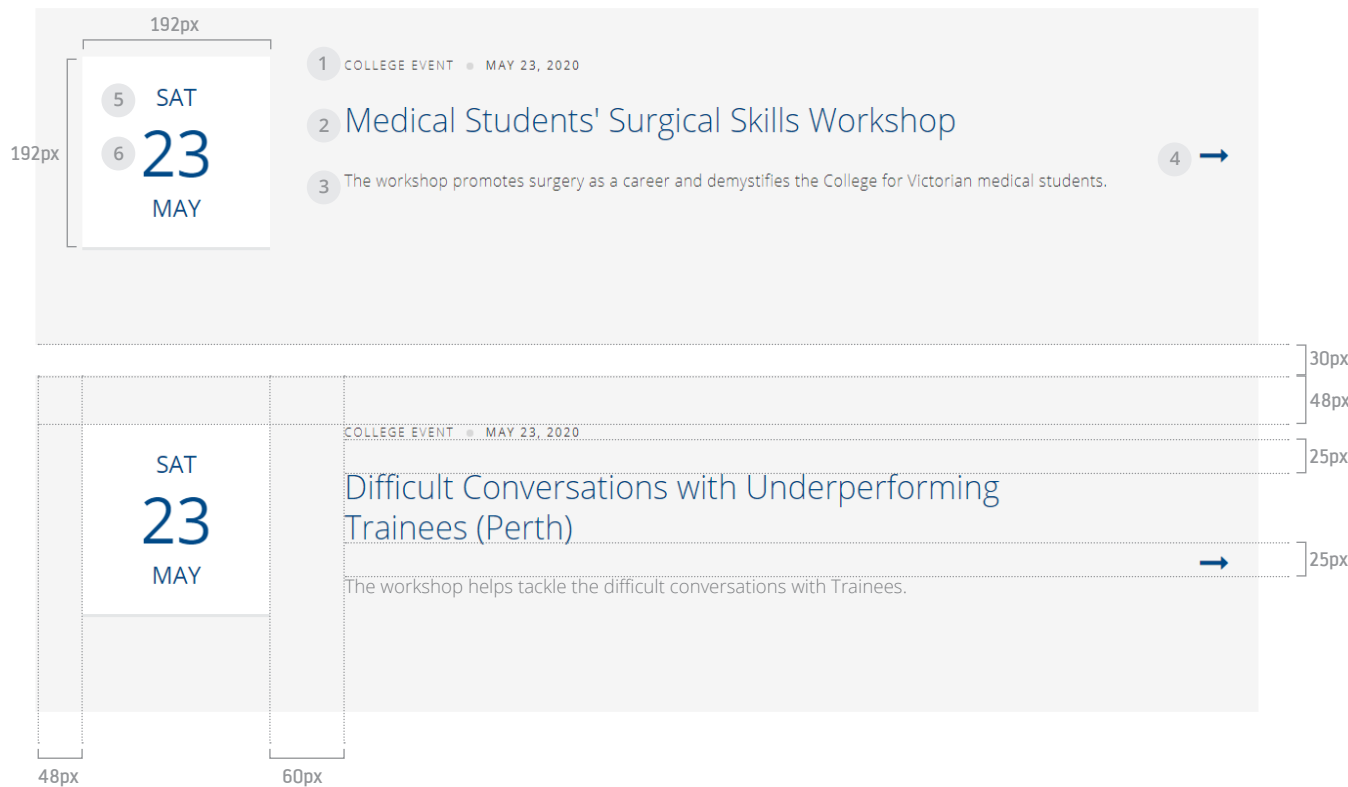
2. H3 - Open sans light 33px | #004987

3. Paragraph text - Open sans light 16px | rgba (0,0,0,0.8)

4. Arrow icon: FontAwesome

Lists

Lists consist of the different ways in which a linked list can be displayed.



Displaying lists

Calendar grid view

Minimum height for the grid box: 340px

1. H6 - Open sans light 12px | rgba (0,0,0,0.8)
2. H3 - Open sans light 33px | #004987
3. Paragraph text - Open sans light 16px | rgba (0,0,0,0.8)
4. Arrow icon: FontAwesome | #004987
5. Open sans light 24px | #004987
6. Open sans light 64px | #004987

Pagination

Pagination is needed to navigate content that is displayed on multiple pages. This section defines how the links to these pages appear.

Desktop and tablet

68px

68px

2.5px

1

2

3

→

Mobile

←

Page 1 of 78

→

Variable

Desktop, tablet and mobile pagination

1. Open sans regular 12px | line-height: 6.8rem;

Multi page indicator

The multi page indicator should be placed after the 5th page indicator.

Displaying more than 7 pages

←

1

2

3

4

5

...

78

→

Active

Inactive

Next page indicator

Multiple page indicator

Active, inactive and next page indicator blocks

FontAwesome family used for icons

1

White on blue (#004987)

3

#485F78 on light grey (#F5F5F5)

→

#485F78 on light grey (#F5F5F5)

...

#485F78 on light grey (#F5F5F5)

Breadcrumbs

Breadcrumbs appear at the top of all the pages of the website and help the user navigate through the pages.

HOME > BECOME A SURGEON > ABOUT SPECIALIST SURGEONS

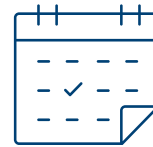
```
font-family: Open Sans;  
font-weight: 100;  
color: #666;  
text-transform: uppercase;  
padding-bottom: .25rem;  
border-bottom-width: 1px;  
border-style: dotted;  
border-color: rgba(151,151,151,.49);  
font-size: 1.1rem;
```

Sample breadcrumbs

Use the same styling for the breadcrumbs on every page for consistency.

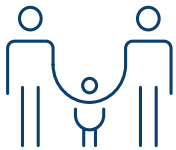
Icons + Social

Icons must be suitable to the message. Consult the Graphic designer and Brand specialist to ensure the icon selection is appropriate.



Icons used on the website and other documents

Colour: #004987 on white



Social media icons

Colour: #004987 on white



Form elements

For websites and applications requiring form elements, the College now has a uniform look that works accross multiple platforms.

1 EMAIL ADDRESS

Enter email address 2

40px, stroke weight 0.5pt |
#666666

3 We'll never share your email with anyone else.

On Click

EMAIL ADDRESS

john.smith@surgeons.org 4

40px, stroke weight 0.5pt |
#004987

We'll never share your email with anyone else.

john.smith@surgeons.org

18px

5 If an article is only available in a language other than English, do you still want it?

☒ Yes
20px | 0.5pt |
#004987

☐ No
20px | 0.5pt |
#666666

Appearance

Forms should always appear on a white background for maximum contrast. The grid and spacing rules should be followed to allow for a seamless user experience accross different platforms.

Forms should be restricted to a maximum of 1 long field (text, drop down or check box) or 2 radio buttons per line.

A set colour palette is used, with highlight colours representing active states.

Element specifications

1. Text label - Open sans semibold 12px | Uppercase | letter-spacing: 1.8 px | #222222
2. Placeholder text - Open sans regular 14px | #666666
3. Warning/message/note - Open sans light 9px | #666666
4. User entered text - Open sans regular 14px | #004987
5. Radio button text - Open sans regular 14px

Form elements

For websites and applications requiring form elements, the College now has a uniform look that works across multiple platforms.

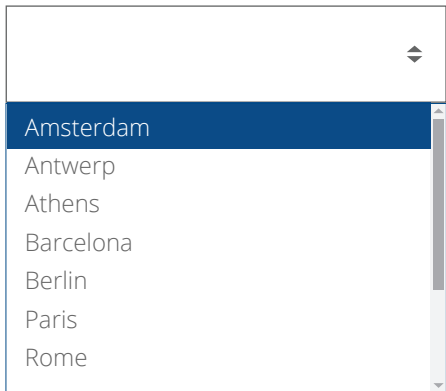
1 SELECT A SINGLE CITY



40px, stroke weight 0.5pt | #666666

On hover over the dropdown items

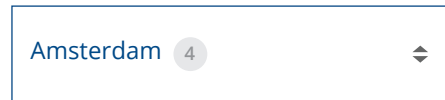
SELECT A SINGLE CITY



40px, stroke weight 0.5pt | #666666

On click

SELECT A SINGLE CITY



40px, stroke weight 0.5pt | #004987

Element specifications

1. Text label - Open sans semibold 12px | Uppercase | letter-spacing: 1.8 px | #222222
2. Arrow icons - FontAwesome | #666666
3. Dropdown text - Open sans light 16px | #666666 | on hover colour #FFFFFF
4. User selected text - Open sans light 16px | #004987
5. Checkbox text - Open sans regular 14px
6. Icons used: FontAwesome

5 Select the languages to filter article results.



20px | 0.5pt | #004987

20px | 0.5pt | #666666

Form elements

For websites and applications requiring form elements, the College now has a uniform look that works accross multiple platforms.

Filter button appearance



Element specifications

1. Icons: FontAwesome

Active: #FFFFFF on Blue (#004987)

Inactive: rgba (0,0,0,0.8) on rgba (0,0,0,0.2)

2. Font: Open sans bold 20px | uppercase



Toggle switch

3. Toggle switch text: Open sans regular 14px

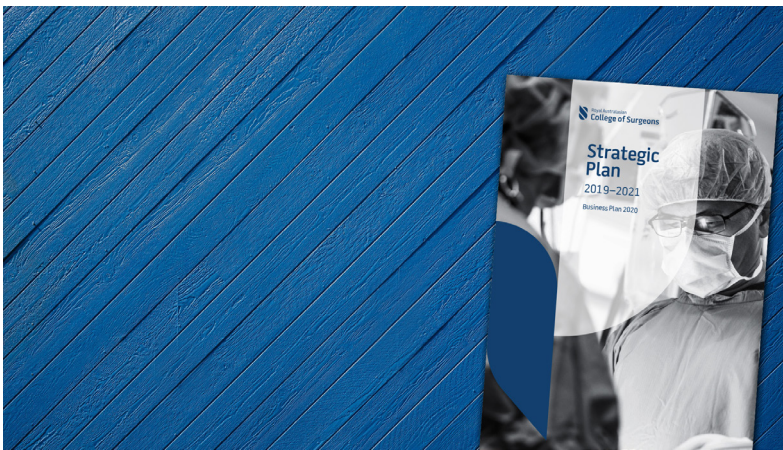
4. **Off state:** Dark grey, 80% black | Light grey, 20% black

5. **On state:** Blue #004987 | Light grey, 20% black

Images

Photography is a key component in creating engagement and telling the RACS brand story. RACS photography should use a reportage style, candid and unposed. Images must be suitable for the Australian and New Zealand surgical context.

RACS has a large collection of images available to use, please contact RACS.Communications@surgeons.org for advice.

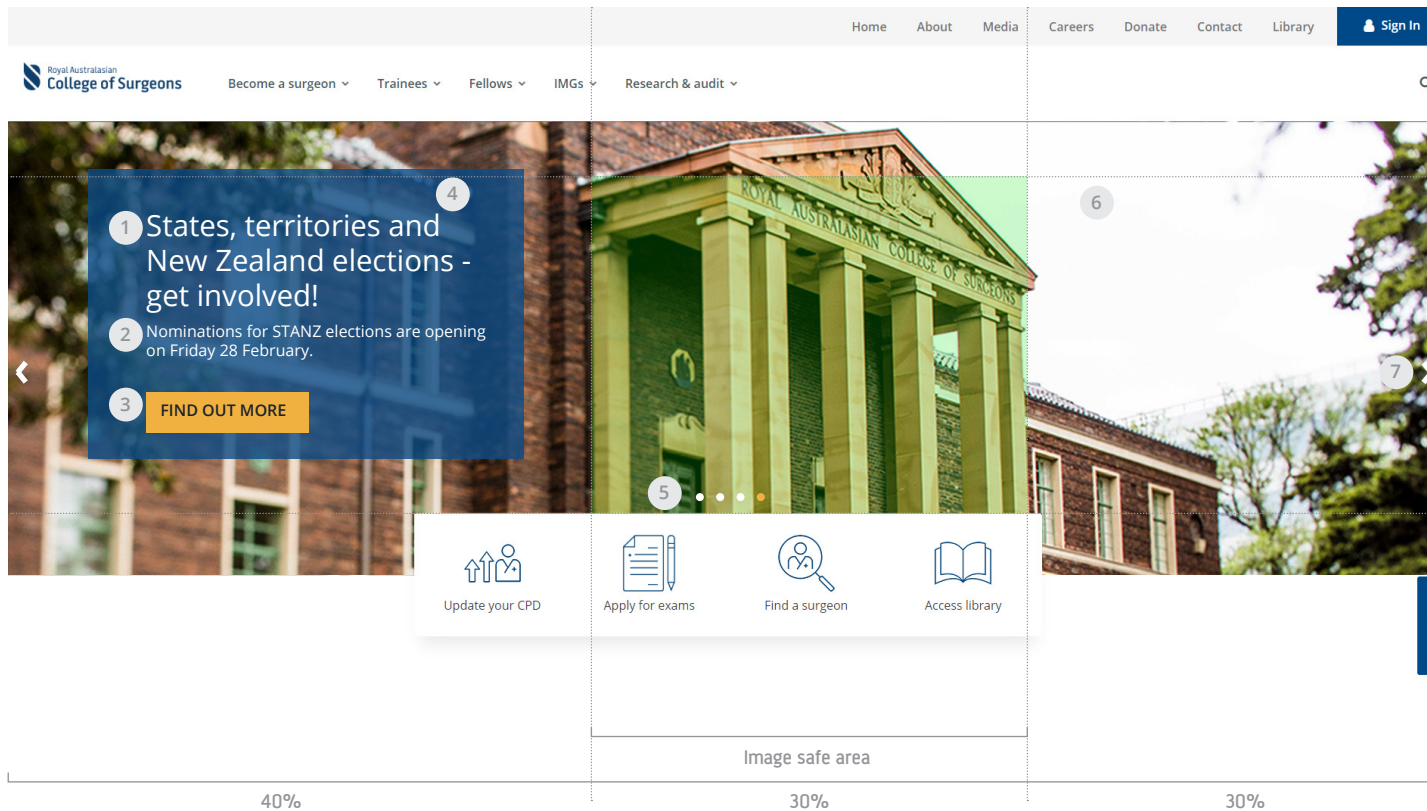


A few examples of the images



Carousel - Desktop

For brand sites that require a promotional section, a carousel should be implemented. The carousel must follow a consistent hierarchy for a familiar user experience.

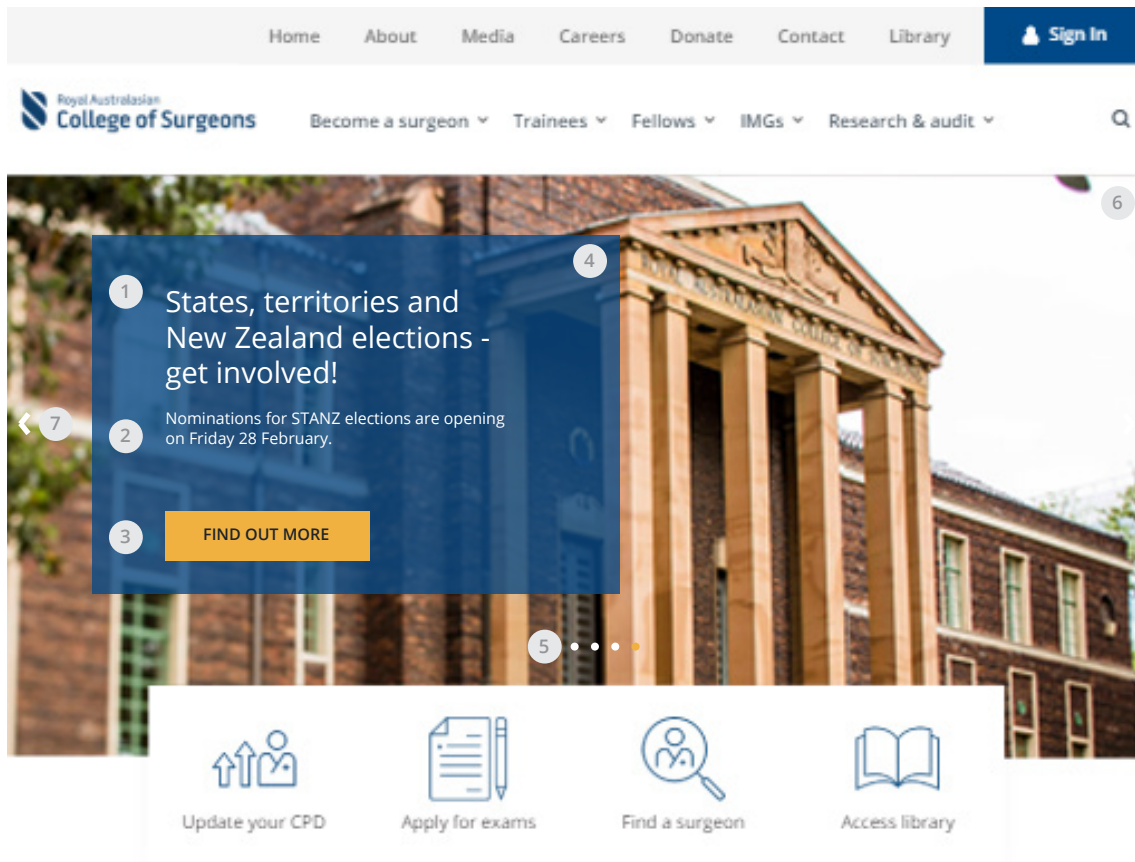


Desktop carousel features

1. H3 - Heading : Open sans 33px | #FFFFFF
2. Paragraph text: Open sans 14px Regular
3. Primary button
4. Back drop for text: RGBA (1, 37, 67, 0.55)
5. Slide indicator: Bullets | Active: #EFB043 | Inactive: #FFFFFF
6. Feature image - Image safe area being the center of the image.
7. Arrows: FontAwesome | #FFFFFF

Carousel – Tablet

For brand sites that require a promotional section, a carousel should be implemented. The carousel must follow a consistent hierarchy for a familiar user experience.

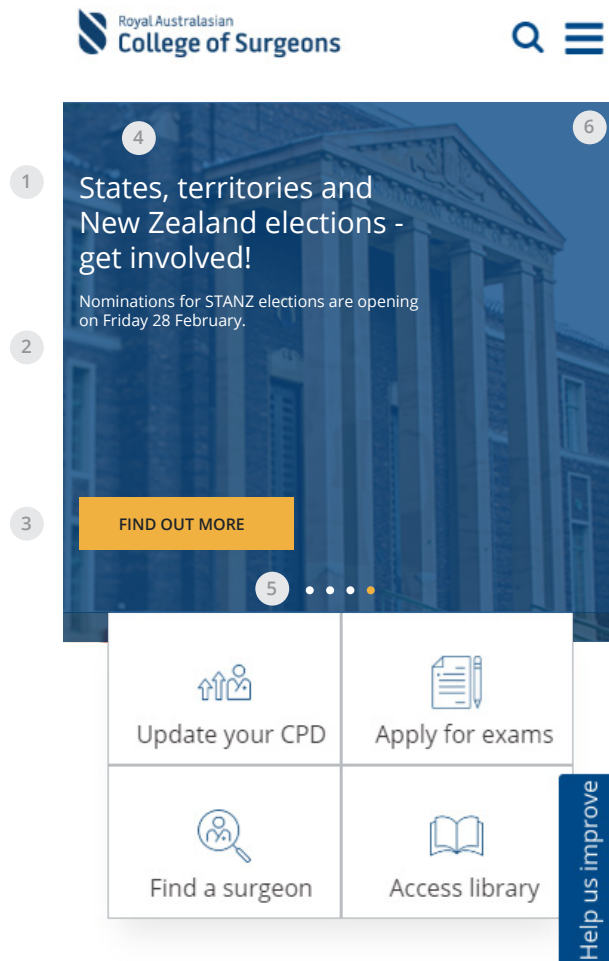


Tablet carousel features

1. H3 - Heading : Open sans 33px | #FFFFFF
2. Paragraph text: Open sans 14px Regular
3. Primary button
4. Back drop for text: RGBA (1, 37, 67, 0.55)
5. Slide indicator: Bullets | Active: #EFB043 | Inactive: #FFFFFF
6. Feature image
7. Arrows: FontAwesome | #FFFFFF

Carousel - Mobile

For brand sites that require a promotional section, a carousel should be implemented. The carousel must follow a consistent hierarchy for a familiar user experience.

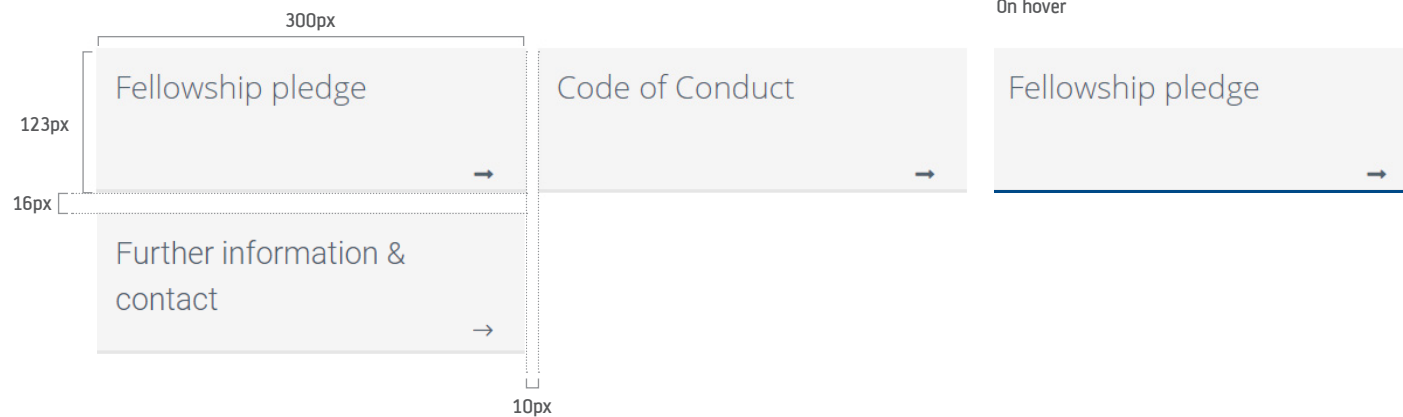


Mobile carousel features

1. H4 - Heading : Open sans 27px | #FFFFFF
2. Paragraph text: Open sans 14px Regular
3. Primary button
4. Back drop for text: RGBA (1, 37, 67, 0.55)
5. Slide indicator: Bullets | Active: #EFB043 | Inactive: #FFFFFF
6. Feature image

Blocks/Tiles

The links displayed in the form of blocks and tiles should follow the guidelines below for consistency.



On hover

A

Font

Open sans light 27px | #51626F | *on hover*
colour #004987 | *hover animation used*

Icon used: FontAwesome | #51626F

Blocks/Tiles

The links displayed in the form of blocks and tiles should follow the guidelines below for consistency.

300px

300px

Image width: 345px

Image height: 192px

Annual Scientific Congress

→

College calendar

→

48px

10px

Annual Scientific Congress

→

College calendar

→

B

Font

Open sans light 27px | #FFFFFF

Icon used: FontAwesome | #FFFFFF

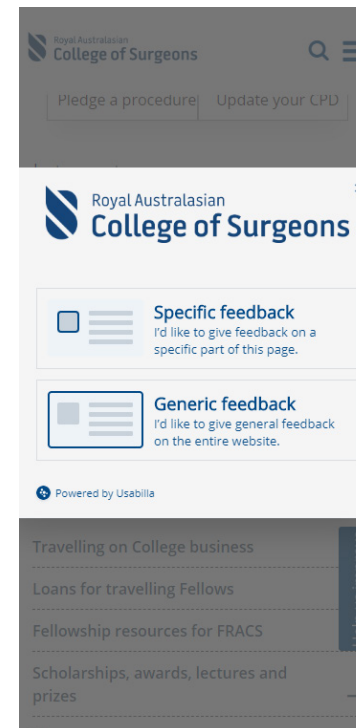
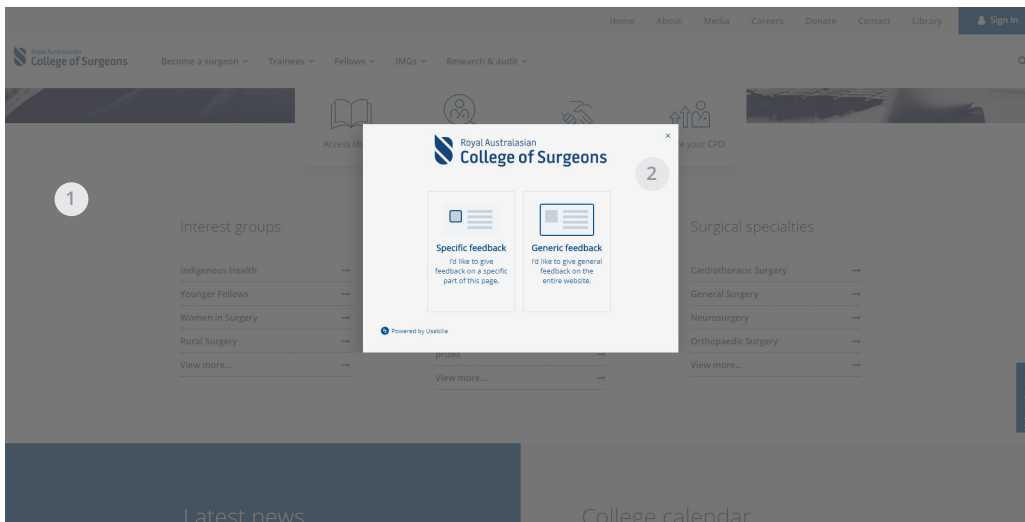
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Modal window

A modal overlay is a content area that sits in front of the content beneath. When the modal overlay is active, the content beneath cannot be accessed until the overlay is dismissed by clicking on the close button.



Modal window use

As a container for a form.

Specifications

1. Desktop overlay: #58595B | 80% transparency
2. Modal window background: #F5F5F5
Should appear on the centre of the page.

Components

Navigation components

For an improved user experience follow these rules and keep menus as simple as possible. An information architecture review may be required before designing assets.

Home

About

Media

Careers

Donate

Contact

Library

Sign In

Royal Australasian
College of Surgeons

Become a surgeon

Trainees

Fellows

IMGs

Research & audit

Key Information

Trainee Association (RACSTA)

The surgical training program

Surgical specialties

Examinations

Training post accreditation

View all

Education for Trainees

Skills training courses

eLearning courses & resources

Professional development courses

Specialist training program

Library

View all

Resources

Training standards for surgeons

Surgeons wellbeing

College events

Interest groups and sections

Access Morbidity Audit and Logbook Tool (MALT)

View all

FOR PATIENTS

FIND A SURGEON

Home

About

Media

Careers

Donate

Contact

Library

Sign In

About RACS

About the College of Surgeons

About RACS offices

Global Health

Specialty societies & affiliated organisations

Surgeons wellbeing

About Respect

College fees

Position papers

Policies

College events

Education

Skills training courses

Professional Development

eLearning courses & resources

Specialist Training Program

Become a Surgeon

About specialist surgeons

How do I become a surgeon?

Selection requirements

International surgical training

Admission to Fellowship

Fellowship

See all News

Dave test news item

New Scholarship to Support Surgical Health Care Across the Asia-Pacific

Latest COVID-19 update

Committed to
Indigenous health

Help us improve

Royal Australasian
College of Surgeons

Disclaimer and privacy

A

B

C

D

Desktop navigation

A. Global navigation

B. Primary navigation

The minimum navigation built for the College website

C. Mega navigation (Expanded view)

The mega nav is an intuitive tool used for direct access to sub sections of the website.

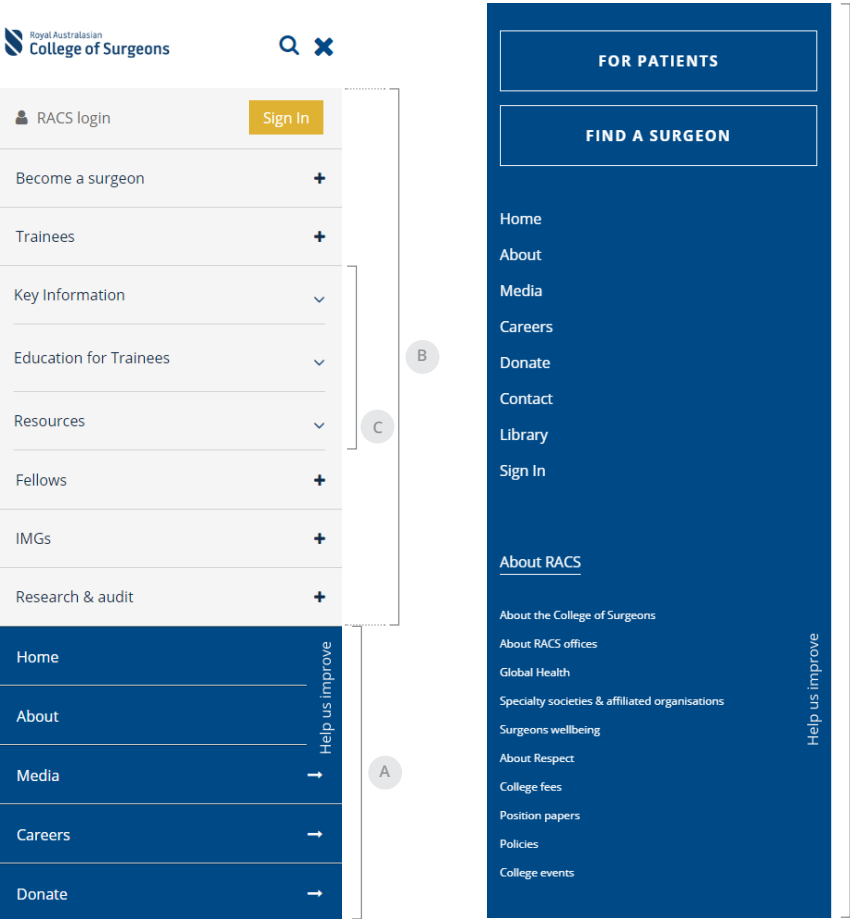
D. Footer navigation

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Navigation components

For an improved user experience follow these rules and keep menus as simple as possible. An information architecture review may be required before designing assets.



Mobile navigation

A. Global navigation

B. Primary navigation

The minimum navigation built for the College website

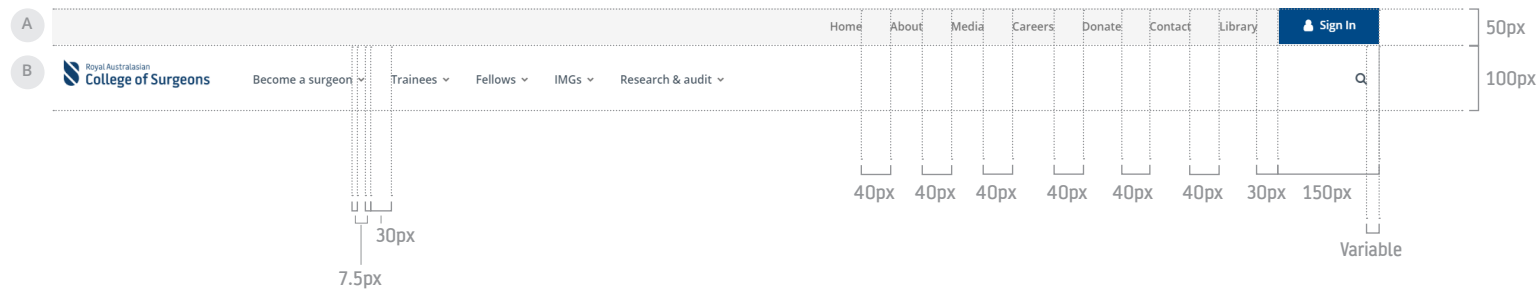
C. Mega navigation (Expanded view)

The mega nav is an intuitive tool used for direct access to sub sections of the website.

D. Footer navigation

Desktop masthead

When creating mastheads for brand sites, always use the following measurements and alignments.



Hover state



Desktop masthead at typical desktop width

A. Global navigation

Sign in icon: FontAwesome | #FFFFFF

Font: Open sans semibold 16px | #747474

Background colour: #F5F5F5

Items vertically centre aligned and fixed to the right.

B. Primary navigation

The college logo is fixed to the left with a 20px padding to the left. The navigation items on the primary navigation are fixed to the left with a variable space between the logo and the first item.

Font normal state: Open sans semibold 16px | #666666

Menu item hover state: Font Open sans semibold 16px | #666666 | Animated underline #004987

Background colour: #FFFFFF

Drop down icon: FontAwesome | #666666

Search icon: FontAwesome | #666666

Menu items, logo, search icon and drop down icon vertically centre aligned to the height of the primary navigation bar.

Mobile masthead

When creating mastheads for brand sites, always use the following measurements and alignments.



Mobile masthead - Main navigation

Primary navigation

The college logo is fixed to the left with a 10px padding to the left. The navigation items and search on the primary navigation are fixed to the right in the mobile view with a variable space between the logo and the search icon.

College logo height: 50px

Background colour: #FFFFFF

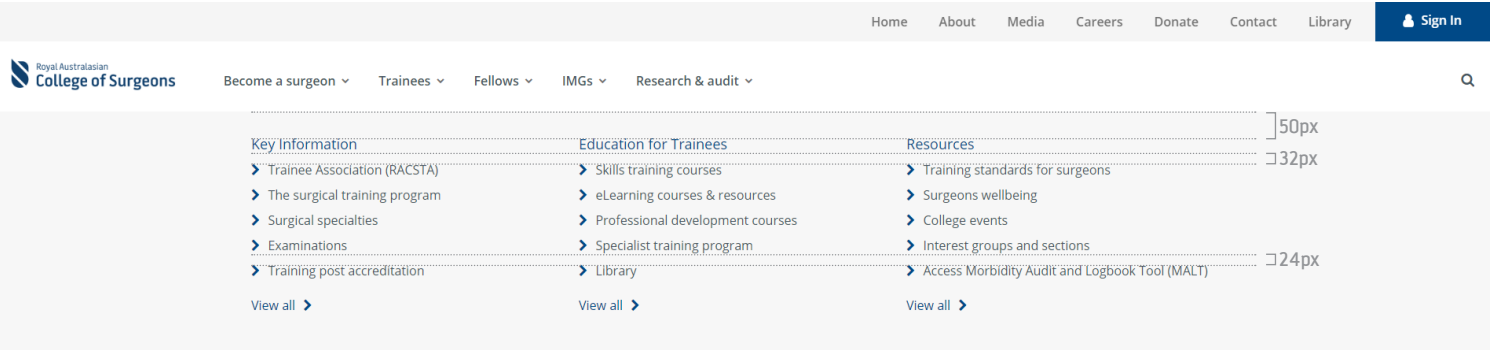
Search icon: FontAwesome | #004987

Hamburger icon: FontAwesome | #004987

Menu items, logo, search icon and drop down icon vertically centre aligned to the height of the primary navigation bar.

Mega navigation - Desktop/Tablet

The mega navigation is always a 3 column layout.



Margins

Links

Height: Variable

Width: 3 column block

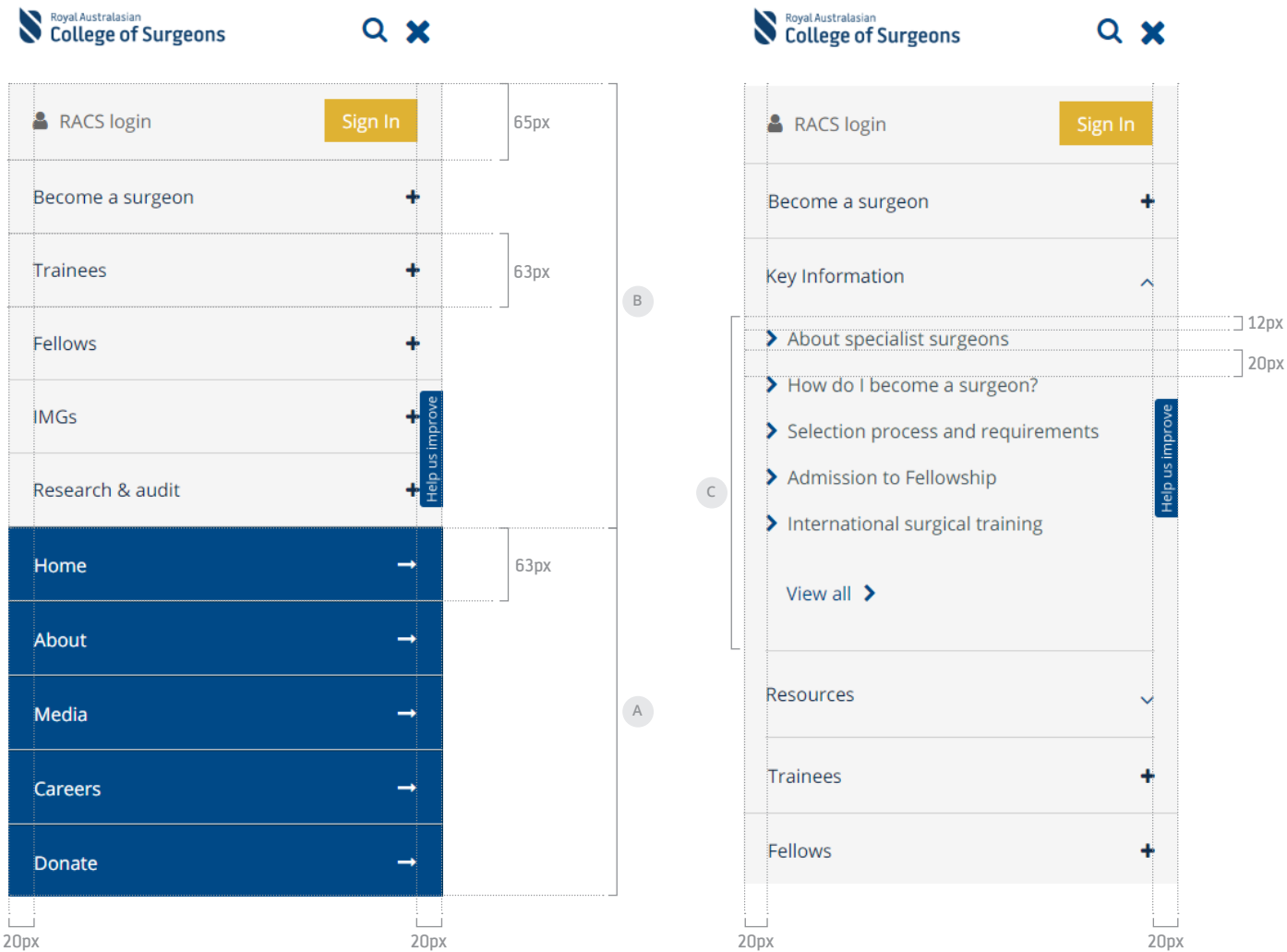
Quick link title font: Open sans regular
18px | #004987

Quick link button font: Open sans regular
16px | #485662

Arrow icon: FontAwesome | #004987

Navigation - Mobile

The following rules are created for consistency and aesthetics.



A. Global Navigation

Sign in bar font: Open sans regular 16px | #666666

Font: Open sans regular 16px | #FFFFFF

Background colour: #004987

Dividing line: Solid | 1px | #D2D2D2

Arrow icon: FontAwesome | #FFFFFF

Profile icon: FontAwesome | #666666

B. Primary navigation

Font: Open sans regular 16px | #0E2B4B

Background colour: #F5F5F5

Dividing line: Solid | 1px | #D2D2D2

Plus icon: FontAwesome | #004987

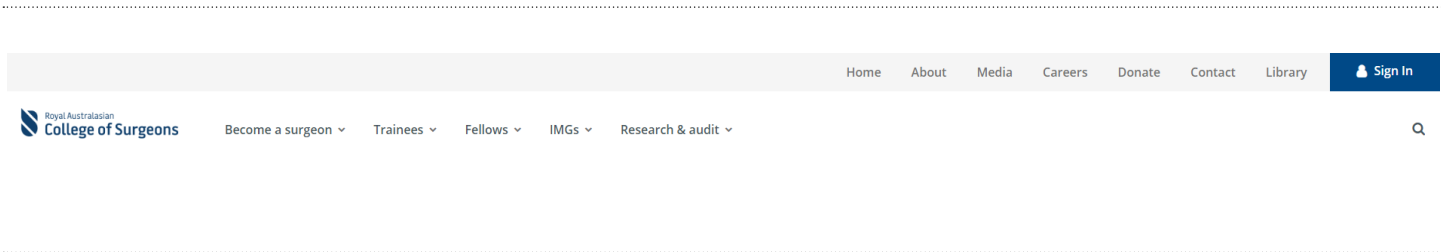
C. Mega navigation

Font: Open sans regular 16px | #0E2B4B

Arrow icon: FontAwesome | #004987

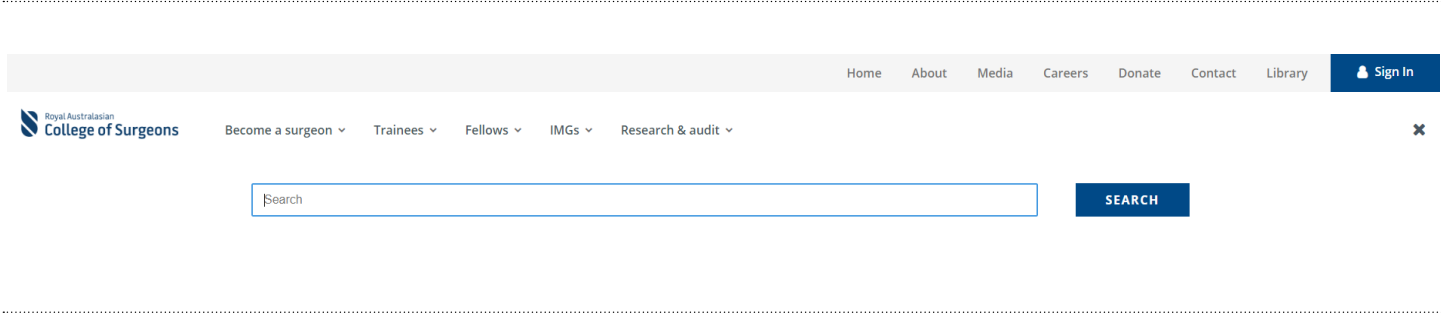
Search - Desktop/Tablet

Website search has been developed into an intuitive bar that opens up a new row under the primary navigation bar.



Search normal state

Button colour: #51626F



Search on-click state

Font: Open sans regular 16px



Search results

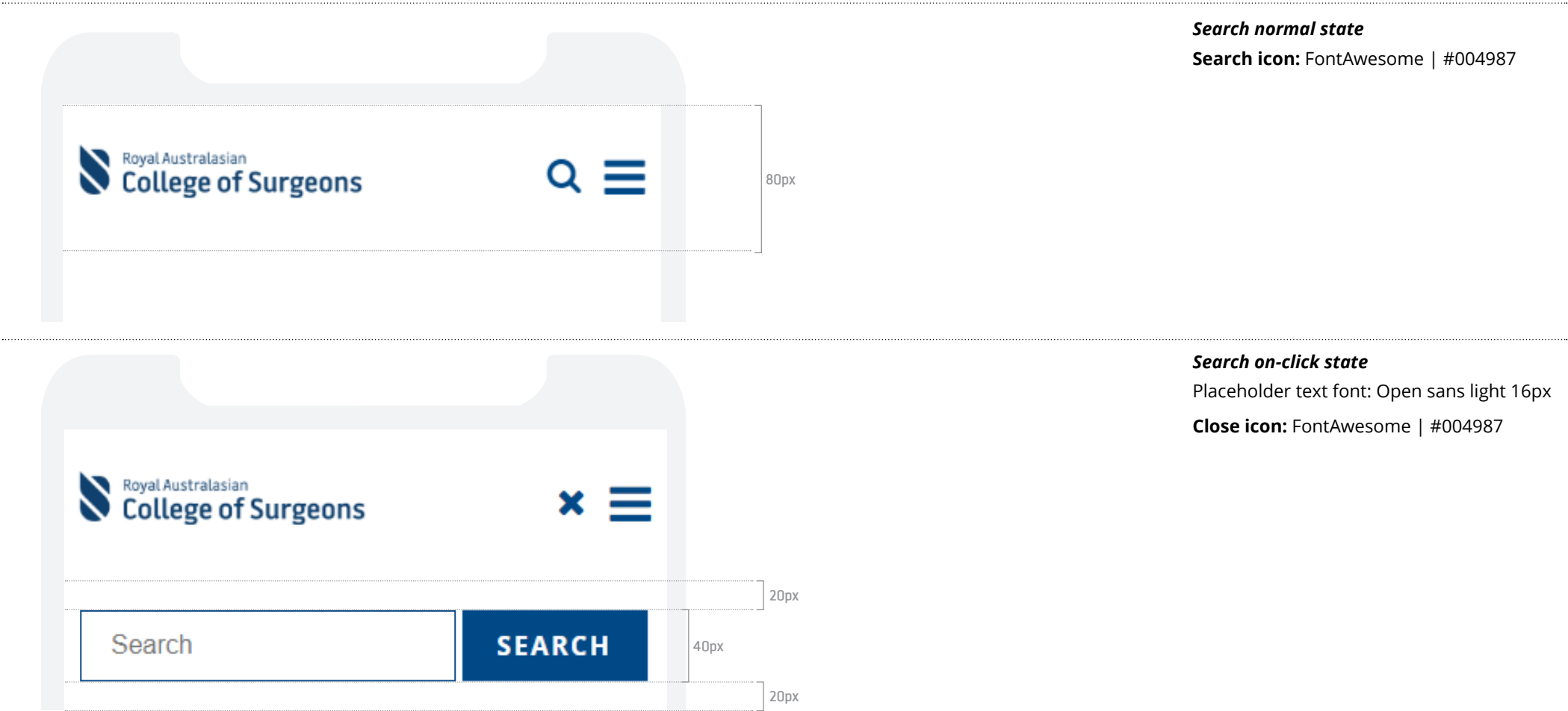
Font: Open sans regular 16px | #004987

Arrow icon: FontAwesome | #51626F

1. On hover: #004987 Underline | *hover animation used*

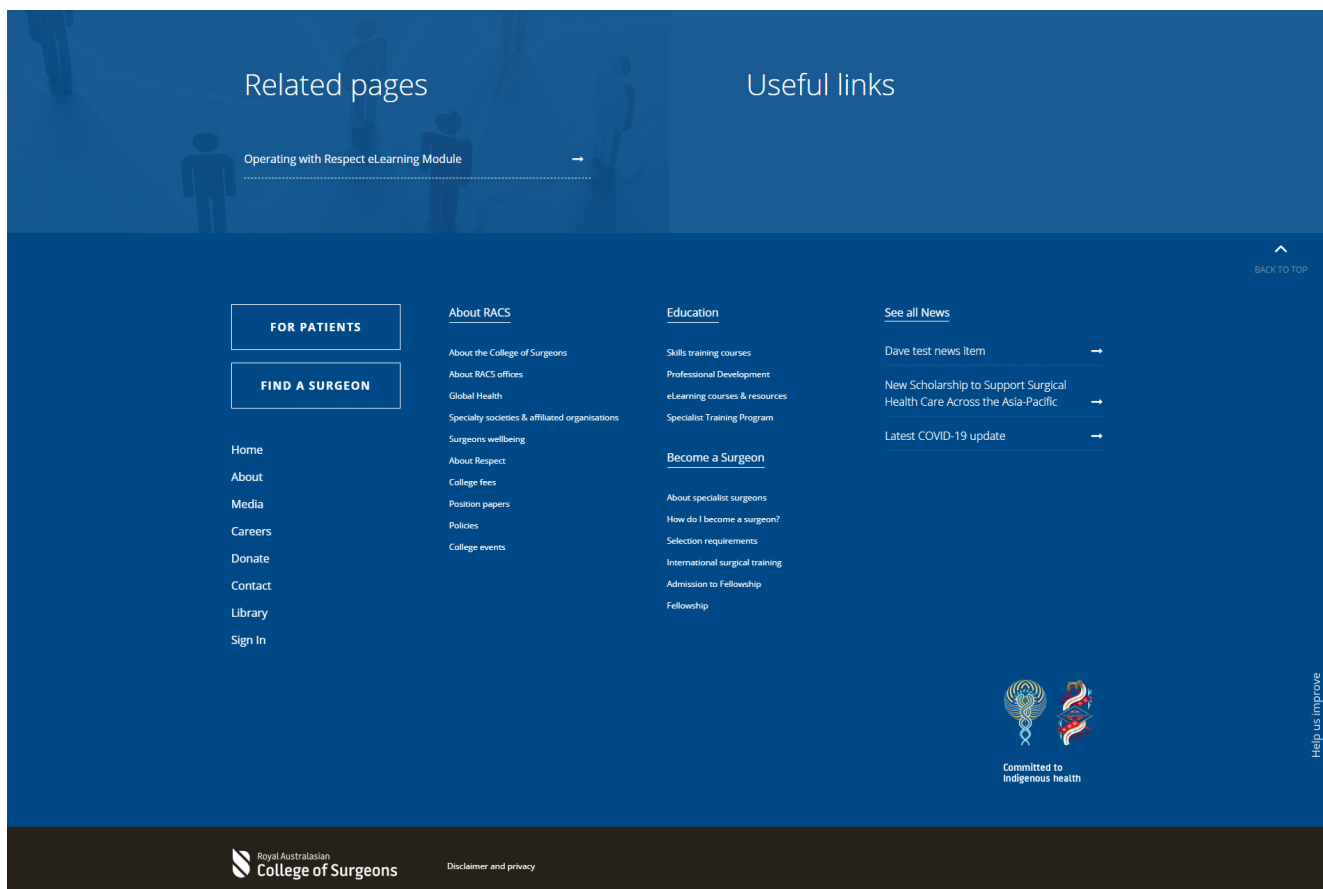
Search - Mobile

Website search has been developed into an intuitive bar that opens up a new row under the primary navigation bar.



Footer

The footer has been developed to maintain consistency across the suite of sites and draws users back to the main College website.



Desktop and tablet footer

A. Page signoff

This is an optional module that can be added onto the footer that adds extra links to the website.

Font

Heading: H2 | Open sans light 42px | #FFFFFF

Links: H5 | Open sans regular 16px | #FFFFFF

B. Site menu

Font

Global nav links: H5 | Open sans regular 16px | #FFFFFF

Primary nav links: H5 | Open sans regular 16px | #FFFFFF

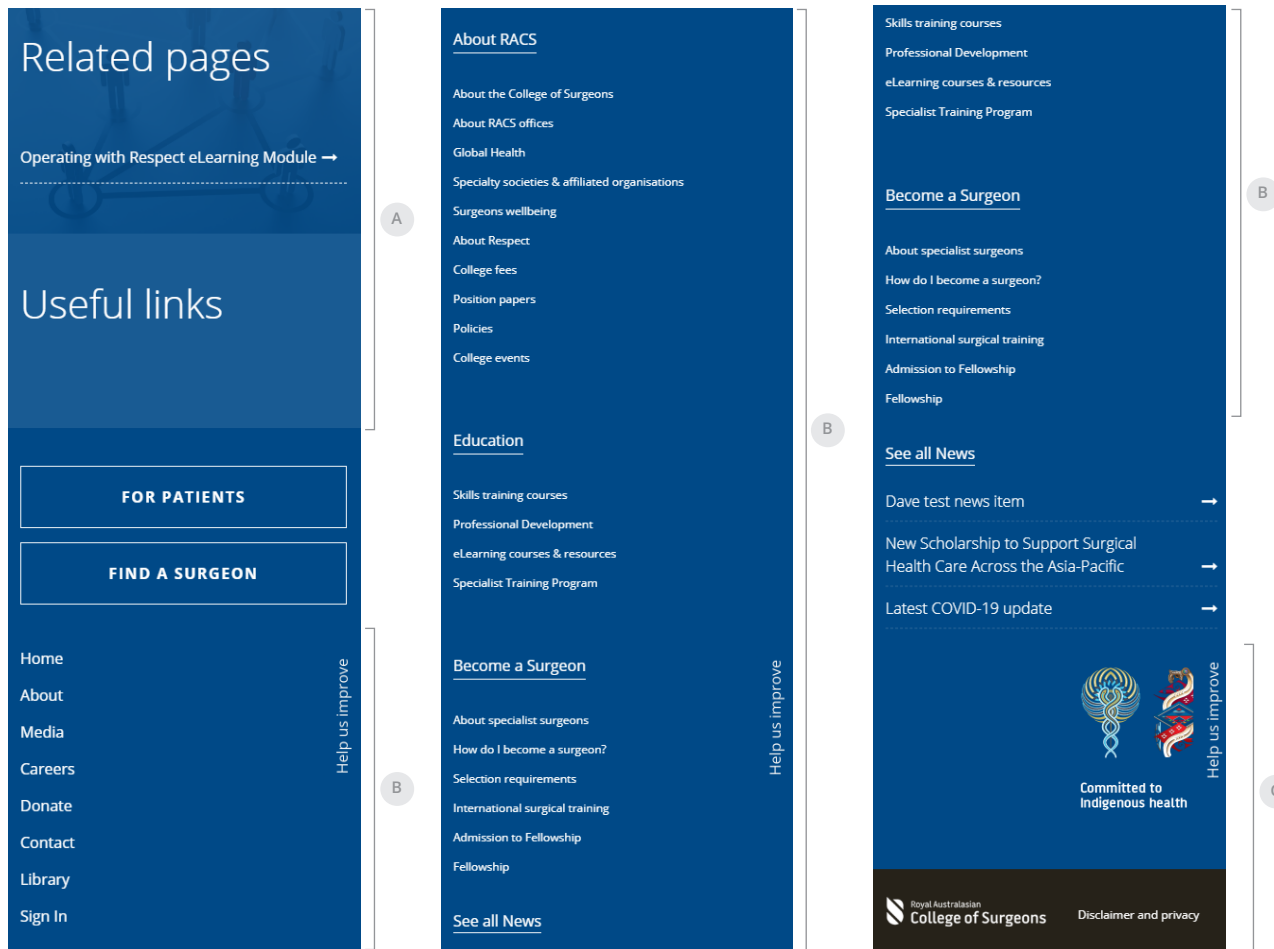
Mega nav links: Open sans regular 12px | #FFFFFF | *On hover* - Underline

C. Global footer

This is essential for any brand site and responsive application.

Footer

The footer has been developed to maintain consistency across the suite of sites and draws users back to the main College website.



Mobile footer

A. Page signoff

This is an optional module that can be added onto the footer that adds extra links to the website.

Font

Heading: H2 | Open sans light 42px | #FFFFFF

Links: H5 | Open sans regular 16px | #FFFFFF

B. Site menu

Font

Global nav links: H5 | Open sans regular 16px | #FFFFFF

Primary nav links: H5 | Open sans regular 16px | #FFFFFF

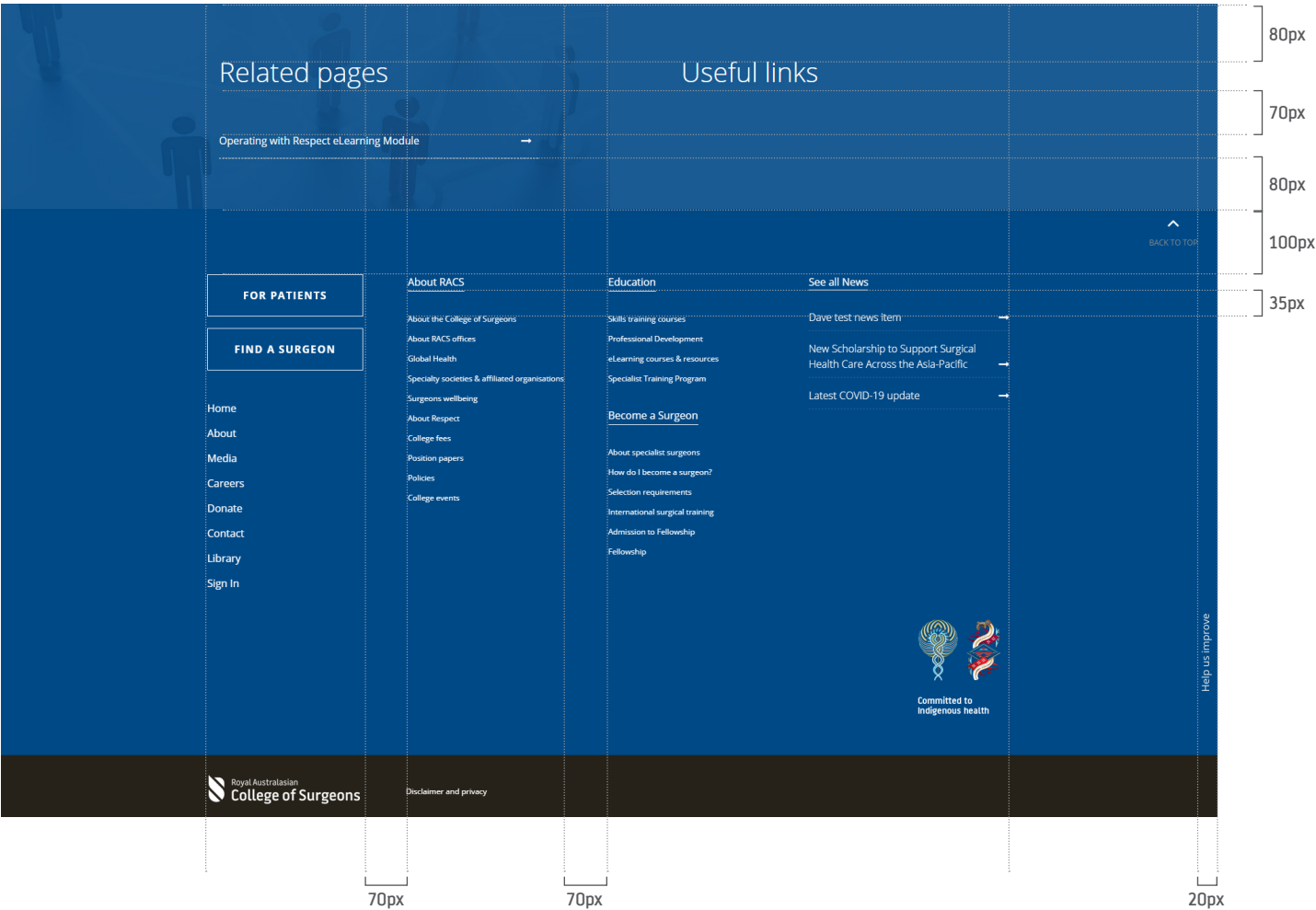
Mega nav links: Open sans regular 12px | #FFFFFF | *On hover* - Underline

C. Global footer

This is essential for any brand site and responsive application.

Footer measurements

Measurements to follow for the footer are explained here. The measurements should be followed for consistency.



Desktop and tablet footer

A. Page signoff

B. Site menu

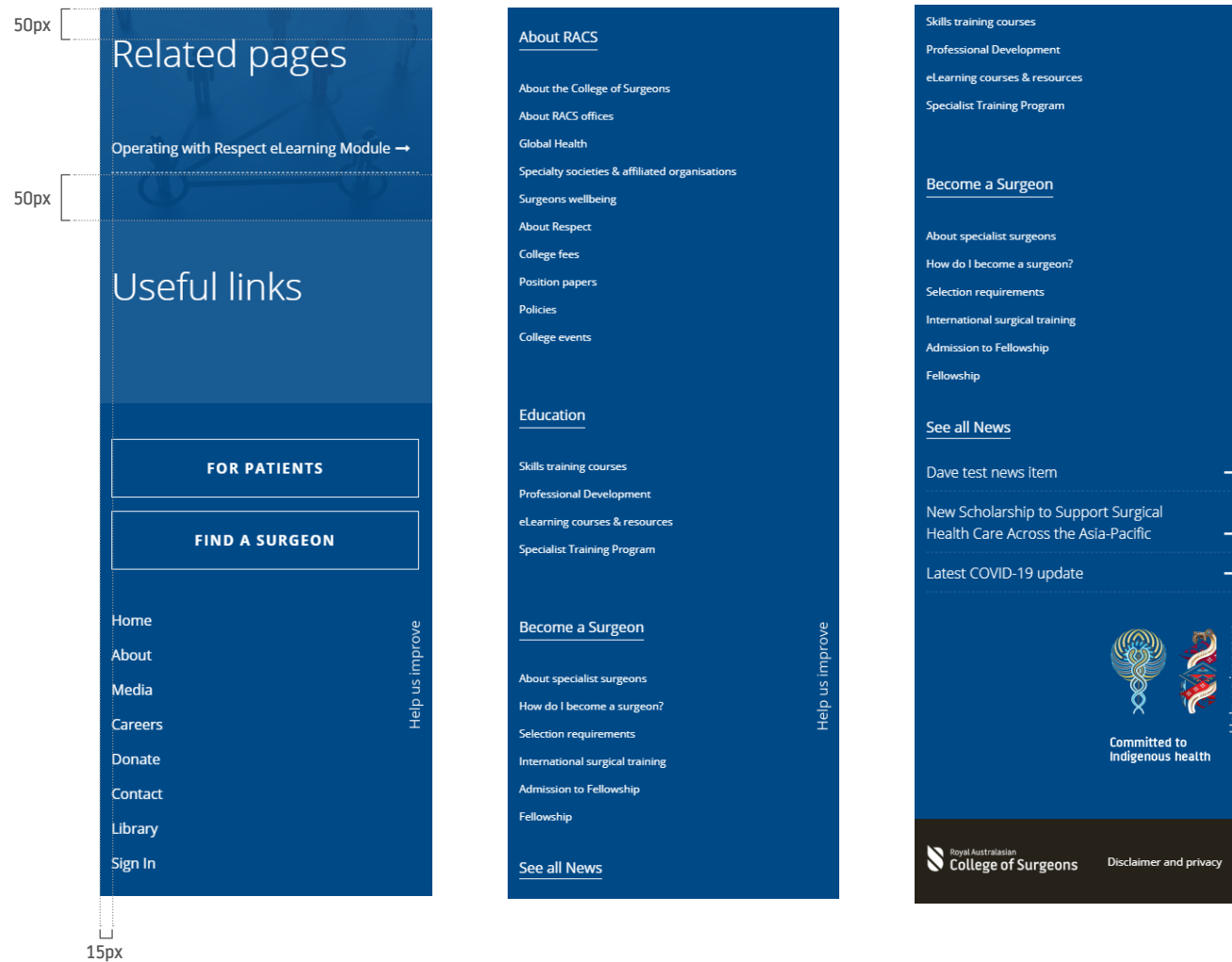
The site menu is displayed as a 4 column layout

C. Global footer

This is essential for any brand site and responsive application.

Footer measurements

Measurements to follow for the footer are explained here. The measurements should be followed for consistency.



Mobile footer

Sidebar nav - internal pages

The sidebar nav is used for levels that aren't available using mega nav.

About Specialist Surgeons

Information about specialist surgeons

Surgeons are doctors who have completed further training in a surgical specialty, recognised by the regulatory authorities of Australian Medical Council (AMC), Medical Council of New Zealand (MCNZ), and the Australian Health Practitioners Regulatory Agency (AHPRA).

Once a doctor has completed their training as a surgeon, which includes exams, continual in-training assessment and courses, they sit the specialist Fellowship exam. On passing the exam and assessment of clinical experience, they are admitted as a Fellow of the Royal Australasian College of Surgeons (FRACS) and can use the post nominal 'FRACS'. This allows them to be recognised by AHPRA as a specialist surgeon in Australia, and to be eligible for vocational registration in their surgical specialty with the MCNZ in New Zealand.

← Back to Become a Surgeon 1

2 About Specialist Surgeons →

How do I become a surgeon? →

Key information →

Resources →

60px

10px

Help us improve

60px

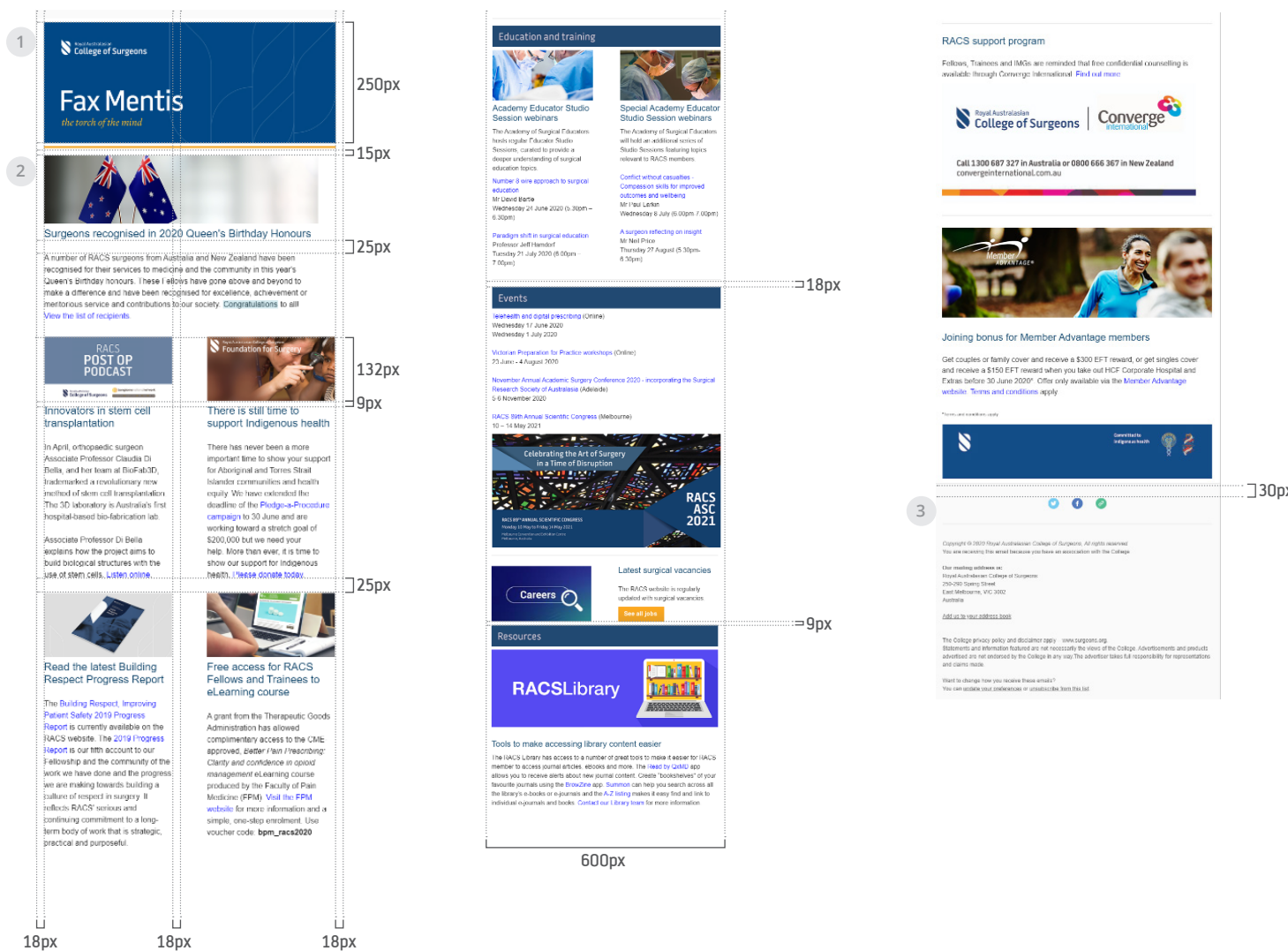
Font

1. Open sans semibold 16px | #004987
2. Open sans semibold 16px | #485F78 | on hover colour #004987

Email

Email - Fax Mentis (Light theme)

Emails are built in a 600px container.



1. Logo

Use the left aligned white version of the logo.

2. Section

Padding

Every section has a 9px padding on the top and bottom.

Font

Heading font: Helvetica regular 22px | #B9DBFF

Content font: Helvetica regular 16px | #EBEBEB

Font highlight color: #DE98FF

3. Social media icons

Desktop: 24x24px

Mobile: 10x10px

Image sizes:

Covering the entire board: max-width - 600px

Covering half the board: 264px*132px

Email - Pulse wrap (Dark theme)

Emails are built in a 600px container.

1. Logo

Centre aligned Pulse wrap logo.

2. Section

Padding

Every section has a 9px padding.

Font

Heading font: Helvetica bold 16px | #EBEBEB

Content font: Helvetica regular 16px | #EBEBEB

Font highlight color: #FF8C00

